



2025 NATIONAL PAS CONFERENCE SPONSORSHIP PACKAGES

Please consider sponsoring the National Professional Agricultural Student (PAS) 2025 National Conference which will be held March 17-20, 2025, in Sheridan, WY. Sponsorship packages can be customized to your company or brand, please reach out to us today!

CONFERENCE SPONSORSHIP PACKAGES <i>*customized packages available</i> Contact: admin@nationalpas.org	Premier Sponsor \$15,000 + (2)	Leadership Level \$10,000 +	Career Level \$5,000 +	Intern Level \$2,000 +	Exhibit Level \$750
Co-sponsor logo on the National PAS branded polos for all student attendees (approx. 600) (2 available)	✓				
Company profile in the program distributed to 600 registrants	✓	✓	✓	✓	✓
Ticket (s) to the Industry Luncheon and the ability to give 2-minute overview of company on stage at lunch (to entire group)	✓ 5 tickets	✓ 4 tickets	✓ 2 tickets	✓ 1 tickets	✓ 1 ticket
Logo on home page of the National PAS website	✓	✓	✓	✓	✓
1 preconference e-blast including your logo to all attendees, postsecondary PAS chapters	✓	✓	✓	✓	
Recognition on reoccurring slides throughout conference	✓	✓	✓		
Inclusion in 2 quarterly E-newsletters with logo or banner ad. E-newsletter will deploy before and after conference	✓	✓	✓	✓	
Social media post announcing sponsorship - Platforms: Facebook, Twitter, Instagram, Snapchat, LinkedIn (reach of over 2800 people)	✓	✓	✓	✓	
Seated by National officer candidates during lunch	✓	✓			
Company recognition from podium throughout conference	✓				
Present at the Industry/Alumni Dinner before 600 student attendees + postsecondary faculty, industry and alumni representatives	✓ 10-minute				
Host a 60 min. student career-related workshop <i>*Topic co-determined by PAS Executive Director & sponsor</i>		✓			



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A LA CARTE SPONSORSHIPS					
Keynote Speaker Sponsor Sponsor a keynote speaker to help our students hear from a professional agriculturalist.	\$7,500	2 available. Includes 2 tickets to the event for all sessions/meals.			
T-Shirt Sponsor Includes 2 tickets to the industry luncheon	\$5,000	(1 available) Your company logo added to the themed T-shirts given to each registrant on arrival. Includes 2 tickets to the event for all sessions/meals.			
Community Service Program sponsor Sponsor support so that our students can participate in a service project for a local charity while we are at conference!	\$5,000	Multiple sponsors are encouraged. Includes 2 tickets to the event for each sponsor company.			
Social Event Sponsor Sponsor the fun after the awards night where students get to mingle and dance with a DJ!	\$4,500	2 available. Sponsorship helps cover the cost of the DJ, the Selfie Station and snacks for the party. Includes 2 tickets to the event for each sponsor company.			
Sponsor a CONTEST Individual and Team Contests in multiple categories. See <i>details on following page</i> . Includes your company logo on the plaques (deadline applies)	Ind: \$500 Team: \$750 AMSTA: \$1,500*	*AMSTA competition includes sponsorship of transportation to offsite venue and lunches for the teams at this off-site venue.			
Sponsor a Meal Includes 2 tickets to the meal you sponsor	Inquire	Group has several lunches and dinners during the event – inquire about availability and pricing			
Conference App Sponsor Sponsor the Conference App where all the on-site materials will be hosted, includes company logo on home page and prominent sponsor page with company details and links.	\$4,000	1 available. Includes 2 tickets to the event for all sessions/meals.			
Tour Sponsor Covers busing, lunch & entrance fees Includes 2 tickets to the industry luncheon	\$3,000	3 available. Talk to students about your company while on the bus or provide a promotional video which will be played on the bus to or from the tours.			
Signage & Banner Sponsor Includes your company logo on printed signs and main stage banner	\$1,500	You provide your logo/art and we will produce the signage			
Lanyard / Name Badge Includes your company logo on the lanyards or name badges or face masks.	\$1,000	1 available for lanyard/badge			
Booster Level Listed in program & on conference reoccurring slides and 1 ticket to the industry luncheon (with a minimum \$100 sponsorship)	\$1,000 & below (non-exhibiting)	We appreciate your support at any level!			
Industry and Alumni Dinner Tickets					
Table of 8	\$600				
Table of 4 (Seated with professionals, alumni and students)	\$300 (table of 4)				
Single Ticket (Seated with professionals, alumni and students)	\$75				



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SPONSOR A NATIONAL PAS CONTEST

CAREER PROGRAM AREAS (CPA'S)

The purpose of the Career Program Area (CPAs) Competition is to allow participants to test their knowledge and problem-solving skills in a competitive and professional environment.

Objectives:

- Encourage the development of soft and technical skills through the active participation of students in CPA Events
- Evaluate the participant and educational program efficiency.
- Recognize participant and educational program accomplishments.
- Provide opportunities to develop and improve curricular and instructional techniques by implementing the organization and events.

Goals:

- Develop skills, knowledge, and leadership abilities pertinent to the agriculture industry.
- Develop an overall view of the needed knowledge, skills, and people in the growing and changing agriculture industry.

SPONSOR A CONTEST

Sponsoring a contest will provide companies and individuals a variety of exclusive opportunities in a specific program area(a).

- 1) Brand logo on contest plaques and certificates (deadline applies – must be fully committed prior to March 1, 2025)
- 2) Early access to judge's form providing unique one-on-one interaction with student members through contest programs
- 3) Brand recognition throughout National PAS Conference (March 2025)
- 4) **Individual CPA sponsorships are \$500 per contest.** These average 10-80+ contestants per CPA. Sponsorship helps us provide plaques for the Top 3 Individuals (with your logo on the plaques).
- 5) **Team CPA sponsorships are \$750 per contest, except for AMSTA, which is \$1,500.** These contests average 5 – 40+ teams per CPA. Sponsorship helps us provide plaques for the Top 3 Teams and for the Top 3 Individuals. AMSTA competition is typically held off site, so additional sponsorship funds provide busses and lunches for those teams in addition to the above items.

CPA Contest Event Areas

Individual Events - \$500 sponsorship/each	Team Events - \$750 sponsorship/each (*AMSTA is \$1,500)
Agricultural Education	Agronomy Specialist
Agricultural Promotion & Marketing	*AMSTA (Agriculture Machinery Service Technician Award)
Agricultural Sales	Beef Specialist
Animal Health / Vet Tech Specialist	College Bowl
Career Planning (9 areas)	Dairy Specialist
Career Progress (9 areas)	Equine Specialist
Employment Interview (10 areas)	Farm Business Management Specialist
Impromptu Speaking	Floriculture and Greenhouse Specialist
Precision Agriculture	Landscape and Nursery Design
Prepared Speaking	Poultry Specialist
	Sheep and Goat Specialist
	Soil Science Specialist
	Swine Specialist
	Turfgrass Management Specialist

2025 National PAS Conference Sponsorship Agreement

Sponsor/Business Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____

Contact E-Mail: _____

Step 1: Choose a Sponsorship Level: (Check one)

- | | |
|--|---|
| <input type="checkbox"/> Premier Sponsor \$15,000 + | <input type="checkbox"/> Intern Level \$2,000 + |
| <input type="checkbox"/> Leadership Level \$10,000 + | <input type="checkbox"/> Exhibit Level \$750 |
| <input type="checkbox"/> Career Level \$5,000 + | |

Step 2: A La Carte Sponsorship(s)

- | |
|---|
| <input type="checkbox"/> Keynote Speaker Sponsor - \$7,500 |
| <input type="checkbox"/> T-shirt Sponsor - \$5,000 |
| <input type="checkbox"/> Community Service Sponsor - \$5,000 |
| <input type="checkbox"/> Social Event Sponsor - \$4,500 |
| <input type="checkbox"/> Contest Sponsor – Individual - \$500 |
| <input type="checkbox"/> Contest Sponsor – Team - \$750 |
| <input type="checkbox"/> Contest Sponsor – AMSTA - \$1,500 |
| <input type="checkbox"/> Meal Sponsor – Please inquire with Executive Director |
| <input type="checkbox"/> Conference App Sponsor - \$4,000 |
| <input type="checkbox"/> Tour Sponsor - \$3,000 |
| <input type="checkbox"/> Signage and Banners Sponsor - \$1,500 |
| <input type="checkbox"/> Lanyard/Name Badge Sponsor - \$1,000 |
| <input type="checkbox"/> Booster Level Sponsor - \$1,000 or less – not an exhibitor |

Step 3: Logo- \$750 sponsors and above may submit their logo to be used in promotional materials pre-conference and during the conference.

Are you planning on submitting a suitable file of your company's image (check one) Yes ___ No ___

Step 4: Workshop- \$10,000 sponsors and above may host a 60 minute student career workshop. Does your company wish to participate in this? (check one) Yes ___ No ___

Step 5: Dinner- Do you wish to purchase additional industry and alumni dinner tickets (check one) Yes ___ No ___

If yes, how many: Single (\$75) _____ Table of

4 (\$300) _____ Table of 8 (\$600) _____

Step 6: Sponsor Authorized Signature

Title

Date

Would you like to be INVOICED for the amount of your sponsorship? (check one) Yes ___ No ___

Please sign, date and return one copy of this Sponsorship Agreement by February 28th

to:Mail to: National PAS Attn: Jennifer Bloss
5775 Wayzata Blvd. Suite 700
Minneapolis, MN 55416



- ✓ Please make checks payable to: National PAS
- ✓ Please remit payment by March 31st, 2025 to the above address

Thank you for your support of the National Professional Agriculture Student Organization